

WATCH YOKE VAN DAM



Yoke van Dam - The Kintsugi Queen



In this high-energy masterclass, professional speaker and influence specialist Yoke van Dam — the Kintsugi Queen — takes your audience deep into the neuroscience of the buying brain and the real-world strategies behind genuine persuasion. Drawing on 17 years of experience working with sales teams and leaders across industries, Yoke reveals exactly why some people command a room and others lose it — and what your people can do differently, starting today.

Your team will walk away with

- A practical persuasion toolkit they can apply immediately
- A deeper understanding of how buying decisions are actually made
- Greater confidence in pitching, negotiating, and leading others to action
- A shift from pushing for decisions to creating the conditions where people want to say yes.

Your team will explore

Your team will learn how the buying brain works — and how to speak directly to it. Why people resist, stall, or disengage — and how to remove those barriers fast. How to become the trusted voice people naturally follow. Persuasion that works immediately across sales, marketing, and leadership. And how to create genuine urgency and buy-in — without pressure, force, or politics.

What They Say

Your key lessons are CLEAR and most importantly memorable. I have put things into ACTION this week. You are masterful at your craft
Joni Peddie CSP, Keynote Speaker & Behavioural Strategist

I certainly recommend her to speak for you on sales, persuasion, and prospect psychology." —
Dr. Sandeep Nath, Founder, Global Wisdom Workforce -India

I am actually already drawing my sales strategy, based on your talk." —
Morgane Rollando, Synerfia

Great presentation and thank you again for the engaging session **-Craig Blignaut -Financial Advisor 2 One 2 - Sanlam**

Her presence, good humour, and 'horse to water' analogy immediately caught my attention, even brought a giggle... She is equally authentic and lovely in person as on stage. She may be perfect for your next event. **Marjie Hadad — Crisis & Leadership Communications Expert, Award-winning TV Producer & Author**

What Changes After Yoke Walks In

- Audiences across industries consistently describe her as authentic, relatable and the kind of speaker who leaves a mark long after she's left the stage.
- She hands you the tools, not just the inspiration — It's one thing to feel fired up in the room. It's another to walk out knowing exactly what to do on Monday morning. Yoke delivers both, every single time, and her audiences come back with proof that it worked.
- The numbers speak for themselves — Consistently scoring in the high 80s to 100s across corporate, wellness and professional association audiences, with perfect scores and unprompted standing-ovation-worthy feedback.
- The biggest complaint? She doesn't speak for long enough — When your audience's only criticism is that they wanted more of you, you know you're doing something right. Yoke's sessions regularly leave rooms buzzing and people asking when they can book her again.

BOOK YOKE VAN DAM



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