

Finish Strong: Crossing the Line Together

A 2-hour motivational, interactive workshop combining:

- engaging storytelling and high-impact lessons from the F1 world
 - facilitated reflection and meaningful team dialogue
 - interactive games that rebuild connection and trust
 - practical tools the team can apply immediately
- Because high performance isn't a solo sport.
It's a team sport.

And when the pressure rises, the strongest teams don't push harder —
they work smarter, support deeper, and stay connected.

How do you, as a team, finish the race strong — without crashing, burning out, or leaving anyone behind?

This session is designed to help your team cross the finish line together: energised, aligned, and supported. Because performance isn't just about speed — it's about stamina, rhythm, trust, and a crew that knows how to work as one.

Using the world of Formula 1 — and the legacy of the legendary Ayrton Senna — we explore what it truly takes to perform under pressure. Not as individuals chasing results, but as a team moving in sync: with clarity, courage, and care.

In a fast-changing world, the biggest question is not can you go faster?
It's: can you keep going — together?



In this interactive experience, we explore:

1. Navigating disruption, challenges, and constant change
Staying steady when the road becomes unpredictable.
2. Working with uncertainty and unclear client briefs
3. Rebuilding trust and leaning into the support crew
4. Understanding that trust isn't a feeling — it's a practice.
5. Knowing who does what, when — like a pit crew where every second matters.
6. Recognising when to rest
7. Listening deeply to the client and knowing when to ask for help
8. Building confidence through clarity, not guesswork.
9. Replacing perfectionism with progress and precision.
10. Selling to the right clients with crystal-clear goals

RATE R32 450



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Have you ever wondered how you can outperform the giants? How you can compete against companies which are much larger than yours? How can you level the playing field? Have you ever wished your team could finish the race strong? Yoke van Dam explains how you can do just that by playing to your strengths. Using a powerful analogy from the world of sport, Yoke gives us seven tips on how you can. These lessons will take your business to the next level. In her masterly crafted keynote, Yoke draws on her personal experiences and puts you in the driving seat of developing your business so that it truly thrives.

Ian Bratt-Chief Storyteller



Feedback from Anglo American
Rocktober 2 hour Teambuild and
keynote

"Thank you for the mechanisms one
can use to manage stressful
situations."

"I really enjoyed the interactive
sessions. Also enjoyed your passion
and wisdom."

"Thank you it was a good mood lifter"
"Very engaging, great activities that
relate with the topic presented.

Enjoyed the session
What a confidence booster"

"After your session, 2 out of 3
presenters immediately applied the
techniques you taught us. I also made
use of those."

Corlien Agenbach-Anglo American

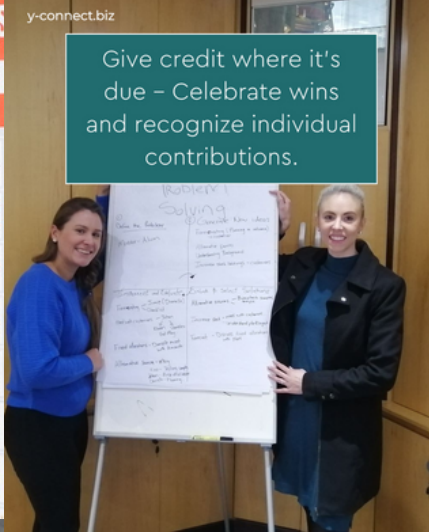


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Encourage teamwork – Create opportunities for cross-functional collaboration.

Respect diverse perspectives – Value different backgrounds, opinions, and approaches.

Handle conflicts constructively – Tackle issues early before they escalate.



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